



The Blues Foundation

INTERNATIONAL BLUES CHALLENGE Stage Sponsorship Package

Reach: 10,000 Blues Industry and Fans in attendance and over 12,000,000 via Social Media (Facebook, Instagram, Twitter).

Band stages are located in the larger clubs with greater audience capacity than the solo/duo stages.

THREE DAY BAND STAGE SPONSOR

- ★ \$5,000
- ★ Banner with Name/ Logo on Stage
- ★ Stage listing in Program
- ★ Full page advertising in Program
- ★ IBC website page listing as Stage Sponsor Partner
- ★ 4 IBC Passes
- ★ 4 IBC T-Shirts
- ★ Invitation for 4 to Sponsor Breakfast before Finals on Saturday

TWO DAY BAND STAGE SPONSOR

- ★ \$3,500
- ★ Banner with Name/ Logo on Stage
- ★ Stage listing in Program
- ★ Full page advertising in Program
- ★ IBC website ½ page listing as Stage Sponsor Partner
- ★ 2 IBC Passes
- ★ 2 IBC T-Shirts
- ★ Invitation for 2 to Sponsor Breakfast before Finals on Saturday

THREE DAY SOLO/DUO STAGE SPONSOR

- ★ \$3,500
- ★ Banner with Name/ Logo on Stage
- ★ Stage listing in Program
- ★ Full page advertising in Program
- ★ IBC website ½ page listing as Stage Sponsor Partner
- ★ 2 IBC Passes
- ★ 2 IBC T-Shirts
- ★ Invitation for 2 to Sponsor Breakfast before Finals on Saturday

TWO DAY SOLO/DUO STAGE SPONSOR

- ★ \$2,000
- ★ Banner with Name/ Logo on Stage
- ★ Stage listing in Program
- ★ Full page advertising in Program
- ★ IBC website ½ page listing as Stage Sponsor Partner
- ★ 2 IBC Passes
- ★ Invitation for 2 to Sponsor Breakfast before Finals on Saturday

Three Day Band Stages

- ★ Alfred's
- ★ B.B. Kings
- ★ Blues City Café
- ★ Club 152 1st Floor
- ★ Flynn's (Superior Bar)
- ★ Rum Boogie Café
- ★ Tin Roof
- ★ Wet Willies

Two Day Band Stages

- ★ Coyote Ugly
- ★ Flying Saucer
- ★ Hard Rock Café
- ★ Jerry Lee Lewis's

Three Day Solo/Duo Stages

- ★ Club 152 Third Floor
- ★ King's Palace
- ★ People's
- ★ Silky O'Sullivan's

Two Day Solo/Duo Stages

- ★ 12 Bar
- ★ Blues Hall
- ★ Orpheum Juke
- ★ Pig on Beale

