



INTERNATIONAL BLUES CHALLENGE

2022 IBC Advertising Rates & Specs

PRICING

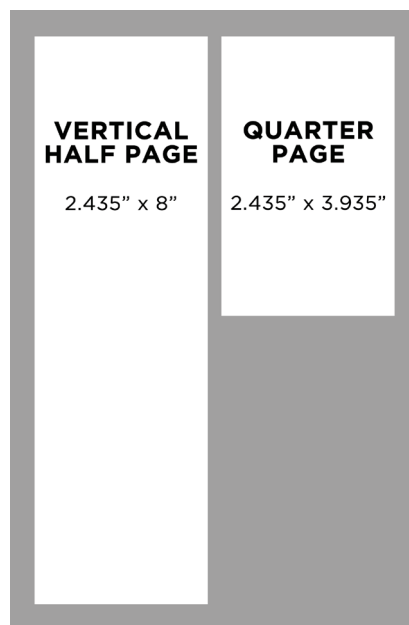
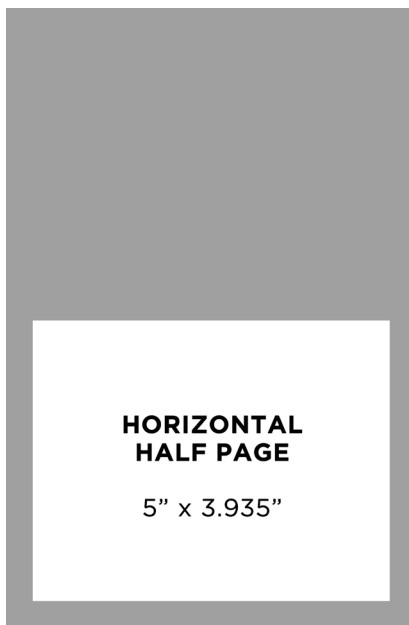
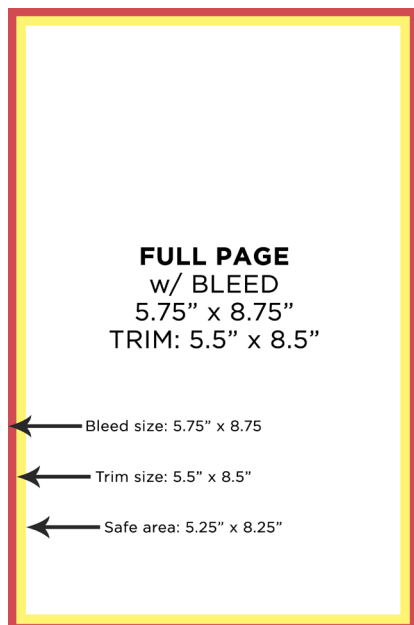
Premium Placement: Inside Front Cover.....	\$800
Premium Placement: Inside Back Cover.....	\$800
Premium Placement Full page.....	\$700
Full page.....	\$600
Half page.....	\$400
Quarter page.....	\$250
Specific Placement Fee.....	\$100

SIZES

- Full Page w/BLEED 5.75" X 8.75"(trim size 5.5" X 8.5")
- Full Page 5" X 8"
- Horizontal Half Page 5" X 3.935"
- Vertical Half Page 2.435" X 8"
- Quarter Page 2.435" X 3.935"

GRAPHICS

- Color Ads must be CMYK
- Resolution: 300dpi
- Acceptable File Formats: JPEG, PDF, EPS (all fonts outlined)



DEADLINE TO RESERVE AD SPACE: 11/15/21
DEADLINE FOR ARTWORK: 11/26/21

CONTACTS

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